

Content Writer/Editor - Job Brief

Job Brief

If you can tell the Kardashians apart by name, you might be an interesting candidate for this position. We're looking for a native English, showbiz savvy, talented content writer to be part of our content team (Have we mentioned that we have the best team ever?)

We create content that makes people read. We want to hear the "Wow, I did not know that!" or "That was an interesting read" from readers on our websites.

You'll be dealing with several worlds of hot and trending content; starting with entertainment, through business and cryptocurrencies and more.

We also deal with creating photo galleries with 30 or more slides of content. For example, a gallery about celebrities who have a business degree, and other ideas.

So content is king around here, and we're looking for loyal servants.

Our office is located at Yad Hana (Between Netanya and route 6), and no, you cannot work from home ☺.

Your Responsibilities

- Write, rewrite, edit and create content
- Keep all content updated on servers
- Create viral/shareable content for our social community
- Work closely with marketing to create compelling ads
- Suggest and implement new features to enhance content engagement

Our Requirements

- Mother-tongue level English
- Speed boating on the keyboard
- Don't be afraid of technical content systems
- Don't be afraid of Sisyphean tasks (replacing photos, bolding hundreds of words etc.)
- Fast learner (really; if you're not – don't even apply)
- Multitasking skills (so you can do everything, now)
- Brain must be active at all times
- Hands-on experience with content creation and websites
- Sharp copywriting skills
- Excellent communication skills
- Be good friends with computer systems (office/wordpress/etc.)

About Brulee

A fast-growing digital publishing company, established by online advertising veterans, focused at creating and managing premium publisher sites. Company has offices in Tel-Aviv and Emek-Hefer (this position office location is at Emek-Hefer).

Think you are the right person?

Please send your CV to jobs@bruleemedia.com